

# *The National German Shorthaired Pointer Association, Inc.*

## **2012 National Championship Catalog Advertising**

**The Action is in Booneville**

**Where the Big Dogs Run**

**60<sup>th</sup> National Championship \* The 53<sup>rd</sup> National Futurity**

**36<sup>th</sup> National Amateur Shooting Dog Championship**

**42<sup>nd</sup> National Shooting Dog Championship**

The action starts February 25, 2012 and will run to conclusion (approximately March 8) at the J. Perry Mikles Wildlife Demonstration area near Booneville, Arkansas. You can participate in person or by advertising in the National Championship Catalog. This catalog is published annual and is distributed at the event. This is your opportunity to be represented. You can showcase your products, dogs, services, club activities and events, or you can simply include a congratulatory accolade.

You need to be represented in this historical issue featuring the elite American Field sanctioned one-hour Championships. This catalog is the source of information about the trial, including the rules and regulations it runs under. It draws different handlers for each of the four events. It is also distributed at other NGSPA events and to NGSPA members throughout the nation. This is a historical reference publication with information on previous winners, the Top 25 dogs of the previous year, the Dog of the Year, and Purina Handler of the Year Winners, as well as information on the dogs that are competing.

Your advertisement will get year-long and beyond exposure. Your message will reach hunting enthusiasts, spectators, breeders, owners and handlers of the fastest growing breed of birds – the GERMAN SHORTHAIRED POINTER.

### **Advertising rates, as follows:**

Full Page	Measures 4 ½" x 7 ½"	\$100 Breeders, Clubs or Members
Full Page	Measures 4 ½" x 7 ½"	\$150 Commercial Advertisers
Half Page	Measures 4 ½" x 3 ¾"	\$ 75 Breeders, Clubs or Members
Half Page	Measures 4 ½" x 3 ¾"	\$100 Commercial Advertisers

Color ads are full page only: 2 color (double cost of ad) – 4 color - \$500/page

### **Ad Materials Needed:**

Hard copies best in Black and White for scanning. Email information okay. Ads will be set up.

SEND ACTUAL PHOTOS FOR BEST REPRODUCTION.

TIFF, EPS or JPG documents MUST BE HIGH RESOLUTION – at least 300 dpi or higher

**AD DEADLINE – February 1, 2012** 2012 NGSPA CATALOG ADVERTISING

Name of Organization, etc. \_\_\_\_\_

Submitted by: \_\_\_\_\_

Address: \_\_\_\_\_

Phone # \_\_\_\_\_ Fax \_\_\_\_\_

Email Address: \_\_\_\_\_

Mail copy with payment to:  
National German Shorthaired Pointer Association  
c/o Mike Aldrich  
HC 67, Box 12  
715 Highway 37  
Nogal, NM 83411  
Phone: 575-354-0196 or 575-937-2678 (cell)  
Email: [mike@ngspa.org](mailto:mike@ngspa.org)

Please make checks payable to NGSPA catalog

AD DEADLINE: February 1, 2012